

JEFFRIANNE WILDER, PH.D.

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PROFESSIONAL EMPLOYMENT

- 2018-present **Senior Research Scientist (Research Faculty)**
National Center for Women & Information Technology
University of Colorado, Boulder, Boulder, CO
- 2008-2018 **Tenured Associate Professor of Sociology (2014-2018)**
Founding Director, Institute for the Study of Race and Ethnic Relations (2014-2018)
Assistant Professor of Sociology (2008-2014)
Department of Sociology, Anthropology, & Social Work
University of North Florida, Jacksonville, FL
- Doctoral Teaching Faculty Member (2014-2018)**
Department of Leadership, School Counseling, & Sport Management
University of North Florida, Jacksonville, FL

EDUCATION

- Ph.D. Sociology; University of Florida, 2008.

PhD Concentration in Women's Studies & Gender Research
University of Florida, 2008.
- M.A. Sociology, Cleveland State University, 2002.
- B.A. Communications Arts, Allegheny College, 1997.

RESEARCH AND TEACHING INTERESTS

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|------------------------------------|---|
| Racial & Ethnic Relations | Race, Class, and Gender |
| Feminist & Qualitative Methodology | Diversity Issues in Higher Education & Policy |
| Sociology of Gender | Community & Social Justice Education |

PUBLICATIONS: Books/Monographs and Special Issues

1. **Wilder, JeffriAnne**, Osborne-Lampkin, La'Tara and Bertrand Jones, Tamara (forthcoming). *How to Write a Literature Review*. Teaching Writing Book Series. Patricia Leavy, Series Editor. Brill/Sense Publishers.
2. **Wilder, JeffriAnne**, Corra, Mamadi and Zina McGee. (in progress). The Status of Black Sociologists in the 21st Century. Special Issue Co-Editors, *Journal of Economics, Race, and Policy*.
3. **Wilder, JeffriAnne**, Amoa, Marian, Nelson, Randy, and Tamara Bertrand-Jones. (2019). Accountability Matters: Addressing Racial Inequity With Results-Based Accountability (RBA). Special Issue Co-Editors, *Race and Justice*,

<https://doi.org/10.1177/2153368718811696>

4. **Wilder, JeffriAnne.** (2015). *Color Stories: Black Women and Colorism in the 21st Century*. ABC CLIO/Praeger Publishers; ISBN 978-1440831096

PUBLICATIONS: Refereed Journal Articles

5. **Wilder, JeffriAnne.** (2019). African Americans: Colorism in *Morrow v. IRS* Litigation. *American Behavioral Scientist*, <https://doi.org/10.1177/0002764218810756>
6. **Wilder, JeffriAnne,** Amoa, Marian, Nelson, Randy, and Tamara Bertrand-Jones. (2019). Introduction to Accountability Matters: Addressing Racial Inequity With Results-Based Accountability (RBA). Special Issue Co-Editors, Race and Justice, <https://doi.org/10.1177/2153368718811696>
7. Landes, Scott, **Wilder, JeffriAnne** and Desiree Williams. (2017). “Exploring the Veteran Mortality Differential: The Effect of Race and Birth Cohort.” *Social Science and Medicine*, <http://dx.doi.org/10.1016/j.socscimed.2017.02.030>.
8. **Wilder, JeffriAnne,** Osborne-Lampkin, La’Tara, and Jackson, Newton (2015). “Re-Articulating Black Faculty Diversity Efforts in the Age of Post-Racialism and Obama.” *Western Journal of Black Studies*, 39 (3), 174-185.
9. **Wilder, JeffriAnne,** Bertrand Jones, Tamara and Osborne-Lampkin, La’Tara. (2013). A Profile of Black Women in the 21st Century Academy: Still Learning from the “Outsider-Within.” *Journal of Research Initiatives*, 1(1), 27-38.
10. Jones Bertrand, Tamara, **Wilder, JeffriAnne,** and Osborne-Lampkin, La’Tara. (2013). “Employing a Black Feminist Approach to Doctoral Advising: Preparing Black Women for the Professoriate.” *Journal of Negro Education*, 82 (3), 326-338.
11. Manohar, Namita, Berkowitz, Dana, **Wilder, JeffriAnne** and Justine Tinkler. (2013). “Photovoice: A Critical Pedagogical Activity in the Sociology Classroom” *Currents in Teaching and Learning*, 5 (1-2), 36-51.
12. **Wilder, JeffriAnne** and Colleen Cain. (2011). “Teaching and Learning Color Consciousness in Black Families: Exploring Family Processes and Women’s Experiences with Colorism.” *Journal of Family Issues*, 35, (5), 577-604.
13. Koro-Ljungberg, Mirka, Bussing, Regina, **Wilder, JeffriAnne** and Faye Gary. (2011). “Role of Communication in the Context of Educating Children with ADHD: Parents’ and Teachers’ Perspectives.” *Journal of School Public Relations* 32, (1) 41-75.
14. **Wilder, JeffriAnne.** (2010). “Revisiting Color Names and Color Notions: A Contemporary Examination of the Language and Attitudes of Skin Color among Young Black Women.” *Journal of Black Studies*, 41, (1), 184-206.
15. **Wilder, JeffriAnne,** Koro-Ljungberg, Mirka, Bussing, Regina. (2009). “ADHD, Motherhood, & Intersectionality: Exploring the Complexities of Race and Class in Identity Construction & Parenting Strategies for Mothers of Children with ADHD.” *Race, Gender & Class*, 16, (3-4), 59-81.

16. Koro-Ljungberg, Mirka, Bussing, Regina, Williamson, Pamela, **Wilder, JeffriAnne**, and Mills, Terry L. (2008). "African American Teenagers' Stories of Attention Deficit-Hyperactivity Disorder Told in the African American Cultural Rhetorical Tradition." *Journal of Child and Family Studies*, 17, (4), 467-485.

PUBLICATIONS: Refereed Book Chapters in Edited Volumes

17. **Wilder, JeffriAnne**. (2019). "Writing Collaboratively," *The Oxford Handbook of Methods for Public Scholarship*, Patricia Leavy, Editor, Oxford University Press.
18. **Wilder, JeffriAnne**, Robertson, Ray, and Jernigan, Kayla. "A History of Race in the State of Florida. (2018). *State by State History of Race and Racism in the United States*. Patricia Reid Merritt, Editor, Praeger Publishers.
19. **Wilder, JeffriAnne**. "Dear Colleague: No More Excuses." (2017). *Stories from the Front of the Room: How Higher Education Faculty of Color Overcome Challenges and Thrive in the Academy*, Orly Clerge, Frederick W. Gooding Jr, Michelle A. Harris, & Sherrill L. Sellers, Editors, Rowman and Littlefield Publishers.
20. **Wilder, JeffriAnne**. (2017). "Colorism and Favoritism: An Examination of Skin Tone Bias and Discrimination in the United States." *Race in America: How a Pseudo-Scientific Concept Shaped Human Interaction*, p. 397-419. Patricia Reid-Merritt, Editor, Praeger Publishers.
21. **Wilder, JeffriAnne**. (2016). "Ripple Effects and Shockwaves: The Impact of a Black Female Faculty Member's Open Letter to Her Institution." *Beyond Retention: Cultivating Spaces of Equity, Justice, and Fairness for Women of Color in U.S. Higher Education*, pp. 3-18. Brenda Marina and Sabrina Ross, Editors. Information Age Publishing.
22. Bertrand Jones, Tamara, Osborne-Lampkin, La'Tara and **Wilder, JeffriAnne**. (2016). "Balancing the Call to Serve: The Costs and Benefits of Leaving a Legacy in the Academy." *Beyond Retention: Cultivating Spaces of Equity, Justice, and Fairness for Women of Color in U.S. Higher Education*, pp.247-264. Brenda Marina and Sabrina Ross, Editors. Information Age Publishing.
23. Bertrand Jones, Tamara, **Wilder, JeffriAnne**, and Osborne-Lampkin, La'Tara. (2015). "Beyond Sisterhood: Using Shared Identities to Build Peer Mentor Networks and Secure Social Capital in the Academy." *Mentoring Away the Glass Ceiling in Academia: A Cultured Critique*, pp. 143-160. Brenda Marina, Editor. Lexington Books.
24. Peña, Milagros and **Wilder, JeffriAnne**. (2011). "Mentoring Transformed: When Students of Color See Diversity in Leadership." *Women of Color in Higher Education: Contemporary Perspectives and Changing Directions*, pp.345-363. Gaetane Jean-Marie and Brenda Lloyd-Jones, Editors. Emerald Group Publishing.

PUBLICATIONS: Book Reviews, Reports, & Other Writing

25. **Wilder, JeffriAnne** (2019). *Colorism Bias in the Tech Industry?* Report developed for the National Center for Women & Information Technology.
26. **Wilder, JeffriAnne** (2019). *Intersectionality in Tech 101*. Report developed for the National Center for Women & Information Technology.

27. **Wilder, JeffriAnne** (2019). *Bridging the Encouragement Gap in Computing*. Report developed for the National Center for Women & Information Technology.
28. **Wilder, JeffriAnne** and Kevin Petty. (October 28, 2018). "Opinion: Hurricane Michael's First Lesson: Why We Need More STEM." *The Colorado Sun*.
29. **Wilder, JeffriAnne**. (2018). "A Letter to My Younger Self." *Wowsdom: The Girl's Guide to Positive and the Possible*. Donna Orender, Editor. Mascot Books.
30. **Wilder, JeffriAnne**. (2016). "Co-Sleeping." *The Encyclopedia of Family Studies*. Shehan, Connie, Editor-in-Chief. Wiley-Blackwell Publishing.
31. **Wilder, JeffriAnne**. (2015). "The Enduring Nature of Colorism in the Black Community." *The American Mosaic: The African American Experience*. ABC-CLIO Publishing.
32. **Wilder, JeffriAnne**. (2008). "Book Review: Silent Racism: How Well-Meaning White People Perpetuate the Racial Divide. By Barbara Trepagnier." *Gender and Society*, 22 (2), 266-268.

CONTRACTS, GRANTS & FELLOWSHIPS

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|------|---|
| 2018 | "A Summative Assessment of the ETB-PM Initiative," Annie E. Casey Foundation." (\$50,000) |
| 2016 | "A Summative, Ethnographic Assessment of the ETB-PM Initiative," Annie E. Casey Foundation (\$57,800)

"Women and Leadership in Jacksonville: A Scorecard for Generation W" (\$5,000) |
| 2015 | "A Formative, Ethnographic Assessment of the Florida HBCU Juvenile Justice Curriculum Implementation." Annie E. Casey Foundation (\$10,000)

"Race, Justice, and the Law," University of North Florida College of Arts and Sciences Pre-Law Lecture Series Award (\$3,000)

Closing the Racial Gap in Maternal Mortality in Northeast Florida: A Life Course Approach." Florida Health Equities Research Institute (unfunded) |
| 2014 | "A Proposal for the Development of the UNF Institute on the Study of Race and Race Relations." University of North Florida Academic Affairs Grant (\$40,000) |
| 2012 | McKnight Junior Faculty Fellowship, Pre-Tenure Research Sabbatical for 2012-13 Academic Year, Florida Educational Fund (\$50,000) |
| 2011 | "Diversifying the Professoriate in the State of Florida: Implications for Policy and Practice." University of North Florida Summer Research Grant (\$7,500) |
| 2010 | "The Black Professoriate in the State of Florida: Implications for Policy and Practice." National Science Foundation (NSF) Sociology program division. (unfunded) |

- Summer Proposal Development Grant, University of North Florida (\$7,500)
- 2009 Summer Teaching Improvement Grant, University of North Florida (\$7,500)
- 2008 Delores Auzenne Dissertation Fellowship, University of Florida (\$5,000)
- 2006 Atlantic Coast Social, Behavioral, and Economic Sciences (AC-SBE) Research Fellow, National Science Foundation (\$3,000)
- 2005 Department of Women's Studies Research Assistantship, University of Florida
- 2004-2008 Department of Sociology Teaching Assistantship, University of Florida

HONORS & AWARDS

- 2016 Honoree, Jacksonville's Top 30 Women of Influence, Southeast Small Business Magazine
- 2015 Honoree, Jacksonville's Top 30 Women of Influence, Southeast Small Business Magazine
- Nominee, Distinguished Professor Award, University of North Florida
- 2014 Nominee, Outstanding Undergraduate Teaching Award, University of North Florida (ineligible due to sabbatical)
- 2012 Presidential Diversity and Inclusion Research Award, University of North Florida (\$5,000)
- 2011 Outstanding Undergraduate Teaching Award, University of North Florida (\$2,500)
- Outstanding Mentorship Award, Department of Sociology and Anthropology, University of North Florida
- Faculty Member of the Year, African-American Student Union, University of North Florida
- Most Influential Person Award University of North Florida NAACP
- 2010 Community Scholars Award, University of North Florida (\$2,500)
- 2008 Jerome Connor Dissertation Award, Department of Sociology University of Florida (\$1,000)
- 2007 O. Ruth McQuown Dissertation Scholarship Award, University of Florida (\$9,000)

TEACHING EXPERIENCE (* indicates new course developed and introduced to department)

2008-2018 **Department of Sociology and Anthropology, University of North Florida**
Colorism in the United States* Gender and Society
Introduction to Sociology Race, Gender, & Hip-Hop*
Racial and Cultural Minorities Sociology of Black Americans*
Sociological Theory Qualitative Research Methods
Practical Research Experience Directed Independent Study
Professional Development for Sociology Majors*

2004-2008 **Department of Sociology, University of Florida**
Center for Women's Studies and Gender Research, University of Florida
Interdisciplinary Perspectives of Women Introduction to Sociology
Minorities in American Society Research Methods
Sociology of Black Americans* Cultural Diversity in the U.S.
Women of Color

GRADUATE STUDENT ADVISING: Dissertation & Master's Thesis Committee Member

IN PROGRESS

1. Harrell, Clifford (Fall 2020). Student Athlete Transitions in Division-1 Universities. University of North Florida Department of Leadership, School Counseling, and Sport Management. (Dr. Newton Jackson, Chair)

COMPLETED

1. Pearson, Phyllis (Fall 2014). Beyond High School Readiness in the 21st Century: A Multi-Case Study of the Perspectives of African American High School Students in Accelerated Learning Programs and Their Experiences of Success in Terms of Efficacy, Ethnicity, and Future Aspirations. University of North Florida Department of Leadership, School Counseling, and Sport Management. (Dr. Francis Godwyll, Chair)
2. Peters, Glori W. (Fall 2014). Exploring Parental Involvement In College Preparatory Programs: A Q Methodology Study. University of North Florida Department of Leadership, School Counseling, and Sport Management. (Dr. Chris Janson, Chair)
3. Keisling, Mai (Summer 2015). Community Leaders' Perceptions of their Leadership Behaviors and Practices Used to Influence Public Education K-12: A Q Methodology Study. University of North Florida Department of Leadership, School Counseling, and Sport Management. (Dr. Chris Janson, Chair)
4. Richardson, Stephen (Fall 2015). The Underrepresentation of African-American Males Teachers in K-12 Educational Settings. University of North Florida Department of Leadership, School Counseling, and Sport Management. (Dr. Sandra Gupton, Chair)
5. Thompson, Renita (Fall 2016). Examining Perceptions of Black Administrators in Higher Education Regarding Administrative Leadership Opportunities. University of North Florida Department of Leadership, School Counseling, and Sport Management. (Dr. Chris Janson, Chair)

6. Veras, Edlin (Summer 2016). He's Dark, Dark: Colorism Among African-American Men. Georgia State University Department of African-American Studies. (Dr. Jonathan Gayles, Chair)
7. Skeete, Brenda (Summer 2017). Female Superintendents in the Southeastern US: Comparing District Demographics. University of North Florida Department of Leadership, School Counseling, and Sport Management. (Dr. Anne Swanson, Chair)
8. Murphy, DeAnna (Spring 2017). Faculty Women of Color Perceptions of Colorism In Relation to Career Advancement and Job Satisfaction in Higher Education. Fayetteville State University Department of Educational Leadership. (Dr. Linda Wilson-Jones, Chair)
9. Betton, Samantha (Summer 2018). Presidential Leadership at Historically Black Colleges and Universities. University of North Florida Department of Leadership, School Counseling, and Sport Management. (Dr. Newton Jackson, Chair)
10. McGill, Robert (Fall 2018). Teacher Perspectives Regarding the Pedagogical Practices Most Culturally Responsive to African-American Middle School Students. University of North Florida Department of Leadership, School Counseling, and Sport Management. (Dr. Chris Janson, Chair)
11. Howzell, Whitney (Spring 2019). The Influence of Colorism on Sexual Desirability Among Black Americans. Center for Human Sexuality Studies, Widener University. (Dr. Brooke Wells, Chair)
12. Alshakha, Ala'a (Summer 2019). Saudi Arabian Perceptions of Female Leadership: Impact of Gender and Experiences on Leader's Effectiveness. University of North Florida Department of Leadership, School Counseling, and Sport Management. (Dr. Amanda Pascale, Chair).
13. Roy, Sayani (Summer 2019). Challenges for Female Indian Students in U.S. Universities. University of North Florida Department of Leadership, School Counseling, and Sport Management. (Dr. Amanda Pascale, Chair)

Other Teaching Experience and Training

2013	Instructor, First Coast Scholars Professional Development Program
2012	Teaching Online Certification, University of North Florida (\$2,000)
2011	National Inter-Group Dialogue Institute, University of Michigan
2009	Summer Teaching Grant, University of North Florida (\$7,500) Course Re-design for Effective Learning Grant, University of North Florida (\$1,000)
2008	Intellectual Life Grant for Sociology of Black Americans course (\$500)

PRESENTATIONS: Professional Presentations

1. **Wilder, JeffriAnne** (2019). "Building the Foundation for Inclusive Computer Science Education." Panel Presentation, Women in STEM Annual Symposium, Baldwin-Wallace University.
2. **Wilder, JeffriAnne** (2019). "Colorism Bias in the Tech Industry?" Workshop Presentation, National Center for Women & Information Technology Annual Summit.

3. **Wilder JeffriAnne** (2019). "Modern Figures Podcast: The Importance of Visibility, Inspiration, and Aspiration." Workshop Presentation, National Center for Women & Information Technology Annual Summit.
4. **Wilder, JeffriAnne** (2018). "Bridging the Encouragement Gap in STEM +C." National Webinar with the National Center for Women & Information Technology and the National Girls Collaborative Project.
5. **Wilder, JeffriAnne** (2016). "Black Women and Colorism in the 21st Century." MURUAP Research Symposium, University of North Carolina-Chapel Hill.
6. **Wilder, JeffriAnne** (2016). "Women of Color in Leadership." Presentation at the Southern Sociological Society Annual Meeting, Atlanta, Georgia.
7. **Wilder, JeffriAnne** (2016). "Colorism in the 21st Century: Black American Implications of a Global Skin Color Consciousness and Hierarchy." UNF International Studies Senior Seminar Lecture Series. Jacksonville, FL.
8. **Wilder, JeffriAnne.** (2013). "On Being a Responsible "Sister:" A Black Professor's Experience Negotiating Black Identity Politics in the College Classroom." Presented at the Association of Black Sociologists Annual Meeting, New York, New York.
9. **Wilder, JeffriAnne.** (2013). "Moving Beyond the Mission and Vision: Examining Faculty Diversity Efforts and Accountability Measures in the State of Florida." Florida Higher Education Summit, Council on Equal Opportunity and Diversity. Saint Augustine, Florida.
10. **Wilder, JeffriAnne** and Mathews, Tayler. (2013). "Locating the DuBoisian Legacy in the Contemporary Nature of Colorism in Black America." Presented at the W.E.B. DuBois and the Wings of Atlanta 50th Anniversary Commemorative Conference. Clark Atlanta University, Atlanta, University.
11. **Wilder, JeffriAnne**, Osborne-Lampkin, La'Tara, and Jackson, Newton. (2012). "Rearticulating Faculty Diversity Efforts in the Age of Obama. Accepted for Presentation at the American Educational Research Association Annual Meeting, Vancouver, British Columbia, Canada.
12. Manohar, Namita, Berkowitz, Dana, **Wilder, JeffriAnne** and Justine Tinkler. (2012). "Photovoice: A Critical Pedagogical Activity in the Sociology Classroom." Presented at the American Sociological Association Annual Meeting, Denver, CO.
13. **Wilder, JeffriAnne** and Cain, Colleen. (2010). "Teaching and Learning Color Consciousness in Black Families: Exploring Family Processes and Women's Experiences with Colorism." Presented at the American Sociological Association Annual Meeting, Atlanta, GA.
14. **Wilder, JeffriAnne.** (2009). "Researching Your Own: Engaging Difficult Dialogues on Power, Emotions, Ethics and Reflexivity." Presented at the National Women's Studies Association Annual Meeting, Atlanta, GA.

15. **Wilder, JeffriAnne.** (2009). "Revisiting *Color Names & Color Notions: A Contemporary Examination of the Language and Attitudes of Skin Color Among Young Black Women.*" Presented at the Association for Black Sociologists Annual Meeting, New Orleans, LA.
16. **Wilder, JeffriAnne.** (2009). "Negotiating Black Womanhood in the Classroom: Reflections from a Newly-Minted Sociology PhD." Presented at the Association for Black Sociologists Annual Meeting, New Orleans, LA.
17. **Wilder, JeffriAnne.** (2009). "Gender & Feminism in the Classroom." Presented at the Southern Sociological Society Annual Meeting, New Orleans, LA.
18. **Wilder, JeffriAnne** and Cain, Colleen. (2009). "What About Your Children? Family and Colorism in the Lives of Black Women." Presented at the Southern Sociological Society Annual Meeting, New Orleans, LA.
19. **Wilder, JeffriAnne.** (2007). "Understanding 'Everyday Colorism' in the Lives of Young Black Women." Presented at the National Women's Studies Association Annual Meeting, St. Charles, IL.
20. **Wilder, JeffriAnne** and Cain, Colleen. (2006). "Red Girls at the "Top", Dark Girls at the "Bottom": Perceptions and Experiences of Colorism in the Everyday Lives of African American and Afro-Caribbean Women." Presented at University of Florida Conference of the Social Sciences Annual Meeting Gainesville, FL.
21. Williamson, Pamela, Koro-Ljungberg, Mirka, Bussing, Regina, **Wilder, JeffriAnne,** and McCormack, Fredline. (2006). "Through the lens of ADHD: African-American teens and their Teacher's experiences with school culture." Presented at International Congress of Qualitative Inquiry Annual Meeting in Urbana-Champaign, IL.

PRESENTATIONS: Selected Invited Workshops and Presentations

1. Wilder, JeffriAnne (2017). "Being Black at UNF: A Panel Discussion." University of North Florida African-American Student Union, Jacksonville, FL.
2. Wilder, JeffriAnne (2017). "Who is Kesha?" Opening Lecture of KESHA Exhibit, Jacksonville Public Library, Jacksonville, FL.
3. Wilder, JeffriAnne (2016). "Race Talk: Activating the Power of Self-Definition." TedX Jacksonville
4. Wilder, JeffriAnne (2016). "Reclaiming the Narrative on Equity." Invited Keynote Address. One-By-One Jacksonville Public Education Fund Convention. Jacksonville, FL.
5. Wilder, JeffriAnne (2016). "Waking Up from the Dream: Shifting the Narrative on Equity, Mobility, and Justice." Jacksonville Public Education Fund (JPEF) Staff Workshop. Jacksonville, FL.
6. Wilder, JeffriAnne. (2015). "Being an Effective Teacher: Tips on Class Preps, Course Design, and Classroom Management—A First Term Reflection." Noodles and Networking Series for Minority Faculty, University of North Florida, Jacksonville, FL.

7. Wilder, JeffriAnne. (2015). Invited Keynote Speaker, "Networking in Higher Education Conference." University of Buffalo, Buffalo, NY.
8. Wilder, JeffriAnne. (2015). "Understanding Structural Racism in Jacksonville." Invited Presenter, Leadership Jacksonville Training, Jacksonville, FL.
9. Wilder, JeffriAnne. (2015) Social Media and the Impact on Law and the Justice System." Invited Panelist, Law and Justice Youth Conference, University of Florida Levin College of Law.
10. Wilder, JeffriAnne. (2014). "Understanding Structural Racism in Jacksonville." Invited Lecturer, ONEJax Project Breakthrough Training, Jacksonville, FL.
11. Wilder, JeffriAnne. (2014). "Syllabus Ready: Course Design and Preparation." Invited Panelist, New Faculty Orientation Workshop, University of North Florida.
12. Wilder, JeffriAnne. (2013). "Understand Race. Challenge Racism. Take a Stand." Invited Keynote Address, Mission Health Take a Stand Against Racism Day. Mission Health System, Asheville, NC.
13. Wilder, JeffriAnne. (2013). "From Michelle Obama to Basketball Wives: Images of Black Women in the 21st Century." Invited Keynote Speaker, Black History Month Convocation, West Virginia State University.
14. Wilder, JeffriAnne (2012). "Sex Relations in the Black Community." Invited Moderator, African American Student Union, University of North Florida.
15. Wilder, JeffriAnne. (2012). "Black Americans and Colorism in the 21st Century: Using James Weldon Johnson's Legacy as a Call for Leadership." Invited Keynote Speaker, James Weldon Johnson Symposium, University of North Florida.
16. Wilder, JeffriAnne. (2011). "African-American Women of Influence." Invited Panelist, Women's Center Forum, University of North Florida.
17. Wilder, JeffriAnne. (2011). "The Discrimination Forum." Invited Keynote Speaker, African-American Student Union, University of North Florida.
18. Wilder, JeffriAnne. (2011). "Sharing My Research Story." Invited Guest Lecturer, Qualitative Research Methods, University of North Florida.
19. Wilder, JeffriAnne. (2011). "Ten Things I Learned in Graduate School." McKnight Fellows Professional Development Workshop, University of Florida.
20. Wilder, JeffriAnne. (2010). "The Origins of the Black Elite." Invited Guest Lecturer, Social Stratification, University of North Florida.
21. Wilder, JeffriAnne. (2010). "Finding a Mentor: Diversity and Success." Invited Panelist, New Faculty Orientation Workshop, University of North Florida.

PROFESSIONAL ACTIVITIES AND SERVICE: Service to the Discipline

2015-2017 Committee on Racial and Ethnic Minorities, Southern Sociological Society
2012-2017 Editorial Board, *Journal of Research Initiatives*
2011-2017 Editorial Board, *Race, Gender, Class Journal*

Ad-hoc Manuscript Reviewer:

Gender & Society, American Journal of Sociology, Gender, Work & Organizations, Social Problems, Sociological Forum, Social Currents, Journal of Black Studies, Qualitative Sociology, Journal of Negro Education, Journal of Colorism Studies, Women, Gender, and Families of Color, Contemporary Islam

SERVICE TO THE UNIVERSITY OF NORTH FLORIDA

University-wide Service

2013-2015 Chair, Commission on Diversity & Inclusion (Presidential Appointment)
2012-2015 Internal Advisory Board, Center for Urban Education & Policy
2011-2013 Associate Chair, Commission on Diversity & Inclusion
2011-2016 Co-Advisor, W.E.B. DuBois Honor Society
2010-2015 Women's Center Advisory Council
2010-2012 Faculty Advisor, UNF NAACP
2010 Dean of Undergraduate Studies, Search Committee Member

Service to the College of Arts & Sciences

2011-2014 Co-Coordinator, Gender Studies Minor
2011-2015 African-American & African Diaspora Minor Advisory Council
2010-2013 Undergraduate Research Advisory Council

Departmental Service

2017-2018 Assistant Professor of Sociology, Search Committee
2016-2017 Sociology Program Coordinator
2015-2016 Search Committee Chair, MSW Program Director
2014-2015 Assistant Professor of Anthropology, Search Committee
2013-2014 Assistant Professor of Sociology, Search Committee
2010-2011 Assistant Professor of Social Work, Search Committee
2010-2011 Engaged Department Coordinator
2010-2012 Chair, Events Committee
2009-2018 Chair and Committee Member, Undergraduate Student Symposium
2009-2011 Faculty Advisor, Sociology Club
2008-2016 Organizer, *De-Constructing Race* Series

Community Activities

2015-2016 Consultant, Jordan Davis Foundation
2013-2016 Board of Directors, ONEJax Humanitarian Organization, Jacksonville, FL
2009-2011 Race Relations Progress Report Review Committee, Jacksonville Community Council, Inc.
2009-2011 Program Director, Young Black Intellectuals Institute, Ritz Theatre and Museum

SERVICE TO THE UNIVERSITY OF FLORIDA

2007-2008 Graduate Student Advisory Council, Department of Sociology
2006-2007 Committee on Higher Degrees, Department of Sociology

2005-2007

Founding Member, Conference of the Social Sciences, Department of Sociology

MEDIA APPEARANCES

Video/Television Appearances

- [May 9, 2018](#) “This Is Me: Erasing the Stigma of Single Motherhood.” First Coast News, Jacksonville, FL.
- [August 24, 2017](#) “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- [February 23, 2017](#) “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- [February 9, 2017](#) “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- [January 12, 2017](#) “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- December 14, 2016 “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- October 25, 2016 “The First Coast Since MLK: A Community Panel.” WJCT Studios, Jacksonville, FL.
- [October 18, 2016](#) “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- [October 4, 2016](#) “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- September 20, 2016 “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- [August 30, 2016](#) “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- August 2, 2016 “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- [July 19, 2016](#) “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- [July 8, 2016](#) “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- July 7, 2016 “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- [July 5, 2016](#) “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- [June 21, 2016](#) “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- [May 31, 2016](#) “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- May 17, 2016 “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- [May 2, 2016](#) “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- April 18, 2016 “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- April 6, 2016 “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- March 21, 2016 “Issues of Race, Gender, and Popular Culture.” The Chat, Jacksonville, FL.
- [March 10, 2016](#) “Zoe Saldana’s Portrayal of Nina Simone Sparks Colorism Controversy.” NewsOne Now Media.
- February 18, 2016 “Race, Beyonce, and the Superbowl.” The Chat, Jacksonville, FL.
- [January 15, 2016](#) “Colorism in the Black Community.” River City Live, WJXT, Jacksonville, FL.
- January 14, 2016 “Colorism in the Black Community.” The Chat, Jacksonville, FL.
- December 9, 2015 “Let’s Talk: A Community Conversation on 2016 Election.” First Coast News, Jacksonville, FL
- October 14, 2015 “The Progress of Race Relations in the United States.” Action News, Jacksonville, FL
- October 9, 2015 “The Progress of Race Relations in the United States.” On Point Show, First Coast News, Jacksonville, FL
- June 19, 2015 “Church Massacre Raises Hate Crime Questions.” WJXT, Jacksonville, FL
- June 12, 2015 “Is NAACP Leader Pretending to be Black?” Panel Discussion, *HuffPost* Live
- March 20, 2015 “Gender and Social Issues in the Jacksonville Sherriff’s Race” On Point Show, First Coast News, Jacksonville, FL
- March 4, 2015 “America to Become Less White in 30 Years.” Panel Discussion, *HuffPost* Live

March 4, 2015 "U.S. Justice Department Releases Report on Ferguson, MO Police Department," Global TV News, Vancouver, British Columbia, Canada.

December 19, 2014 "Jaguars Players Wear 'I Can't Breathe' Shirts." WJXT, Jacksonville, FL

December 4, 2014 "U.S. Racial Divide Over Eric Garner Chokehold Death." Global TV News, Vancouver, British Columbia, Canada.

November 26, 2014 "U.S. Reaction over Unrest in Ferguson." Sky News, United Kingdom

November 25, 2014 "Social Media Lights Up Over Grand Jury Decision." First Coast News, Jacksonville, FL

November 25, 2014 "Sociologist: Grand Jury Decision Setback for Race Relations." WJXT, Jacksonville, FL

November 25, 2014 "UNF Professor Weighs in on Ferguson Decision." WJAX, Jacksonville, FL

November 14, 2014 "UNF Professor Weighs in on Ferguson Jury Decision." First Coast News, Jacksonville, FL

October 2, 2014 "Experts Say Dunn Trial Promotes Race Relations." First Coast News, Jacksonville, FL

October 2, 2014 "Zimmerman Attorney Weighs in on Dun Verdict." WJXT, Jacksonville, FL

August 18, 2014 "Ferguson Shooting Sparks Conversation on Race." Action News, Jacksonville, FL

August 18, 2014 "Community closely watches Ferguson Police Shooting." WJXT, Jacksonville, FL

August 18, 2014 "Expert weighs in on Jacksonville Race Relations." First Coast News, Jacksonville, FL

May 22, 2014 "First Coast Forum: Stand Your Ground." WJCT-PBS, Jacksonville, FL.

February 18, 2014 "Dunn verdict hot topic on Black Twitter." WJXT, Jacksonville, FL

February 18, 2014 "UNF Professor: #Justice for Jordan may be better than #DangerousBlackKids." First Coast News, Jacksonville, FL

February 15, 2014 "Coverage of Dunn Verdict." First Coast News, Jacksonville, FL

February 14, 2014 "Dunn Trial Expert Analysis." First Coast News, Jacksonville, FL

February 12, 2014 "Dunn Trial Expert Analysis." First Coast News, Jacksonville, FL

February 10, 2014 "Dunn Trial Expert Analysis." First Coast News, Jacksonville, FL

February 8, 2014 "Dunn Trial Expert Analysis." First Coast News, Jacksonville, FL

February 7, 2014 "Day 2 Dunn Trial Analysis." First Coast News, Jacksonville, FL

February 5, 2014 "Issues of Race in the Michael Dunn Trial (live)" First Coast News, Jacksonville, FL

February 5, 2014 "Professor Discusses Impact of Violence in Dunn trial" First Coast News, Jacksonville, FL

February 3, 2014 "Sociology Professor Says Trial Viewed Through Racial Lens." First Coast News, Jacksonville, FL

September 1, 2013 "Race in Relations in Florida 50 Years after 'I Have a Dream.' WAWS-FOX affiliate, Jacksonville, FL

July 12, 2013 "George Zimmerman Trial: Countdown to a Verdict." *20/20*, ABC News

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April 4, 2013 "How Communities Can Respond to Violence in the Wake of Brunswick Toddler Shooting." First Coast News, Jacksonville, FL

Radio & Podcast Interviews

February 28, 2019	“The Future of Black America Podcast Series.”
2018-2019	Regular Contributor, Modern Figures Podcast
November 7, 2018	“Real Talk: Issues in the Black Community.” WJCT Public Radio, Jacksonville, FL.
July 25, 2018	“Real Talk: Issues in the Black Community.” WJCT Public Radio, Jacksonville, FL.
March 21, 2018	“Real Talk: Issues in the Black Community.” WJCT Public Radio, Jacksonville, FL.
October 14, 2016	“Allegations Against Donald Trump Reignite Conversation on Consent.” WFSU Public Radio, Tallahassee, FL.
February 4, 2016	“Skin Deep: Colorism in the 21 st Century.” Wisconsin Public Radio.
January 28, 2016	“UNF Professor Discusses New Book on Colorism.” WJCT Public Radio, Jacksonville, FL.
November 23, 2015	“Third Anniversary of Jordan Davis.” WJCT Public Radio, Jacksonville, FL.
November 9, 2015	“As Missouri University President Resigns, UNF Prof Finds Parallels, Differences In Jax.” WJCT News, Jacksonville, FL
September 30, 2015	“Race Relations at an All-Time Low.” WJCT Public Radio, Jacksonville, FL
June 18, 2015	“Reaction to the Charleston Church Shooting,” WJCT Public Radio, Jacksonville, FL
November 25, 2014	“Reaction to the Ferguson Decision.” WJCT Public Radio, Jacksonville, FL
October 2, 2014	“UNF Expert Discusses Race and Justice Issues.” WJCT Public Radio, Jacksonville, FL.
May 22, 2014	“Are Minorities Unfairly Targeted By Stand Your Ground?” WJCT Public Radio, Jacksonville, FL.
March 4, 2014	“Celebrating the Achievements of Black Women in Higher Education.” UNF On the Record
February 17, 2014	“Jacksonville Reacts to the Dunn Verdict.” WJCT Public Radio, Jacksonville, FL
February 13, 2014	“Celebrating the Achievements of Black Women in Higher Education.” Cindy Graves Show, Jacksonville, FL
February 8, 2014	“Analysis of the Michael Dunn trial.” Life Full Circle Radio
February 3, 2014	“The Michael Dunn Trial Begins.” WJCT Public Radio, Jacksonville, FL
August 7, 2013	“Black Heritage on the First Coast.” WJCT Public Radio, Jacksonville, FL
July 16, 2013	“Response to the Zimmerman Verdict.” The Jack Gravely Radio Show, Richmond, VA
July 15, 2013	“Post-Zimmerman: Where Do We Go From Here?” Life Full Circle Radio
July 15, 2013	“Response to the Zimmerman Verdict.” The Bill Good Radio Show, Vancouver, BC.
July 15, 2013	“Response to the Zimmerman Verdict.” South Florida First News, Miami, FL.
July 9, 2013	“Race, America, & The Justice System: Examining the George Zimmerman Trial.” The Takeway
June 5, 2013	“The Rise of Women Breadwinners.” WJCT Public Radio, Jacksonville, FL
May 8, 2013	“Skin Color and Racism.” The Academic Minute

- November 8, 2012 “The Emotional Response to the Reelection of President Obama.” Life Full Circle Radio
- April 11, 2012 “Kids and Race: Where does the Divide Begin?” Life Full Circle Radio
- March 2, 2012 “Colorism in the African-American Community.” Life Full Circle Radio
- February 6, 2012 “Health vs. Hair: The Battle Between the Perm and the “Firm.” Life Full Circle Radio
- January 24, 2012 “The S__ People Say Series is a Satirical Look at Our Prejudices.” Life Full Circle Radio
- April 20, 2011 “African-American Identity,” Life Full Circle Radio

Newspaper/Magazine Features

- March 18, 2019 Quoted. “[Remember When ‘The Oprah Winfrey Show’ Made Us Listen to Each Other?](#)” *CNN Entertainment*.
- February 27, 2019 Feature. “[Detoxing from Academia: One Black Scholar’s Journey.](#)” *Sage Social Science Space*.
- February 14, 2019 Quoted. “[Florida’s Incarceration Level is High: Will It Change.](#)” Equal Voice News.
- October 28, 2018 Guest Editorial with Kevin Petty. “[Hurricane Michael’s First Lesson? We Need More STEM.](#)” *The Colorado Sun*
- September 12, 2018 Quoted. “[Black Parents are Avoiding America’s White Suburbs to Keep Their Kids Safe.](#)” *Fatherly Media*.
- October 2016 Quoted. “Relic Restoration: If These Walls Could Sing.” *First Coast Magazine*.
- February 11, 2016 Feature. “African-American Professor Dr. JeffriAnne Wilder Takes on the Race Discussion with UNF’s New Institute.” *UNF Spinnaker*, Jacksonville, FL.
- February 11, 2016 Quoted. “Is Beyonce’s Anti-Police Superbowl Performance Justified?” *WJLA Washington DC*, Sinclair Broadcast Group
- February 10, 2016 Feature. “UNF Newest Institute Aims to Bridge Gaps in Conversation on Race.” *Florida Times-Union*.
- January 18, 2016 Front Page Feature. “The Colorism Paradox: UNF Professor Explores the Impact of Skin Tone on the Everyday Lives of African-American Women.” *Florida Times-Union*.
- November 23, 2015 Quoted. “Mizzou Protest Not an Isolated Incident.” *Minnesota-Spokesman Recorder*

- August 25, 2015 Quoted. "Black Lives Matter Activists Disrupt More Political Events; Criticized by Black Leaders." *WJLA Washington DC*, Sinclair Broadcast Group
- August 6, 2015 Quoted. "Duval Schools Hit With Federal Discrimination Suit." *Florida Times Union*
- July 26, 2015 Quoted. "Together in Fort Lauderdale: Jeb Bush and Hillary Clinton to Share Stage for First Time as Presidential Hopefuls." *Sun Sentinel*
- July 15, 2015 Quoted. "Flag Down But History of Racism Still Looms Over SC." *KUTV Salt Lake City*, Sinclair Broadcast Group.
- March 10, 2015 Quoted. "University of Oklahoma Acts Quickly as Racist Incident Threatens Hard Earned Status." *The Associated Press*
- February 8, 2015 Quoted. "Marissa Alexander Begins New Chapter; Nation Resonates with Story." *Florida Times-Union*
- November 21, 2014 Featured. "Diversity Within UNF." University of North Florida *Spinnaker*.
- March 5, 2014 Quoted. "Shopping Mall Bans Upturned Hoodies for Safety and Security of Everyone." *The Griot*
- February 20, 2014 Mentioned. "Quote that Sociologist, 124 Mentioned in the Times." Family Inequality Blog
- February 18, 2014 Quoted. "#DangerousBlackKids: Black Twitter challenges the criminalization of black youth." *The Griot*
- July 8, 2013 Quoted. "Zimmerman Case Has Race as a Backdrop, but You Won't Hear it In Court." *The New York Times*
- May 16, 2013 Quoted. "African-American Baby Boomers and Retirement." WJCT News, Jacksonville, FL
- January 31, 2013 "A Balancing Act: How to Juggle Full-time Work and Part-time School. *Black Enterprise Magazine*."
- October 29, 2012 "Public Speaking Nightmare? How to Become a Hit." *Black Enterprise Magazine*
- September 11, 2011 Quoted. "School-to-Prison Pipeline on NAACP Agenda at Florida Convention." *Florida Times-Union*

PROFESSIONAL AFFILIATIONS

American Sociological Association
 Association of Black Sociologists
 Southern Sociological Association

CIVIC AFFILIATIONS

Alpha Kappa Alpha, Sorority, Incorporated