NCWIT Academic Alliance (AA)
Fall 2016 STUDENT SEED FUND AWARD (ROUND 13)
Funded by Google

Call for Proposals
Deadline: November 1, 2016 at midnight Mountain Time

ABOUT THE AWARD

The National Center for Women & IT (NCWIT) Academic Alliance (AA) are pleased to announce that Google.org has donated funds to seed programs and initiatives for *student* organizations that promote increased women in computing and IT programs on our AA member campuses.

HOW MUCH FUNDING IS AVAILABLE?

Maximum funding per campus is $3,000 for the Start-up Funding Award; $5,000 for the Amplification Award; and $15,000 for the Trailblazer Award. There is a limit of **one NCWIT Student Seed Fund Award per campus, per academic year.**

WHAT TYPES OF PROJECTS ARE WITHIN THE SCOPE OF THE FUND?

Examples of past funded projects can be found on the NCWIT Student Seed Fund Award page.

WHO IS ELIGIBLE TO APPLY?

Applications will be accepted from existing ACM-W student chapters or any student interested in starting an ACM-W chapter at her/his college or university. If you're interested in starting an ACM-W student chapter on your campus, click here: https://www.acm.org/chapters/students/form-acmw.

Your college or university must be a U.S. (excluding U.S. territories) non-profit institution and also must be a member institution of the NCWIT Academic Alliance (AA). Current AA members are listed here.

Don't see your institution? AA membership is free to all non-profit institutions. To become a member, click here. For students or student groups to be eligible for funding, a faculty member should complete this membership form no later than **November 8, 2016.**

Winners of the Trailblazer Award are not eligible to win the award again. Winners of the Amplification Award are eligible to apply for the Trailblazer Award. Winners of the Start-up Award are eligible to apply for the Amplification or the Trailblazer Award. **Each ACM-W Chapter is eligible to win each award once.**

HOW DO WE APPLY?

Submit your online applications using the following links:

Trailblazer Award: Apply at www.ncwit.org/SSFtrailblazer

Amplification Award: Apply at www.ncwit.org/SSFamplification

Start-Up Grant: Apply at www.ncwit.org/SSFstartup

Note: in order to apply, you will need to create a WizeHive signup account (free). You will only need one WizeHive account for your student computing organization.

To help prepare students for what is requested on the online application, see a list of questions below:
1. Name and E-mail of requesting Organization and Student Leader
2. Name of University or College
3. Name and E-mail of Advisor or Department Head (person writing the letter of support)
4. Description of student organization. Include:
    a. Description/mission of your organization (300 word limit)
    b. The URL of your web site (if one exists)
    c. The number of members (Note: in order to establish an ACM-W Chapter you need at least 10 members. This can include Advisors and Department Head)
    d. Number of CS/IT majors on campus
5. Description of Gift Usage
    a. Start-Up Award (up to $3,000)
        i. Provide a detailed budget describing how the gift will be used.
        ii. How do you plan to recruit members for your ACM-W student chapter?
        iii. What is your goal membership for your ACM-W student chapter in year 1?
        iv. What type of events/activities does your ACM-W student chapter plan to execute?
        v. How will the creation of an ACM-W student chapter at your university/college benefit the students on campus?
        vi. How will you acquire a faculty advisor for your ACM-W student chapter?
        vii. What resources on your university/college campus currently exist to support the development of an ACM-W student chapter? And how will you tap into those?
        viii. What measures will you use to determine success in the creation of your ACM-W student chapter?
    b. Amplification Award (up to $5,000)
        i. Describe your activity including: its purpose, how you get people to participate, and the actions they will take part in during the activity.
        ii. Provide a detailed budget describing how the gift will be used.
        iii. How does this activity help to promote or sustain the ACM-W student chapter at your university/college?
        iv. Has this event been held previously? If so, were there any successful outcomes?
        v. How many participants do you anticipate participating in this event?

      vi.   How will participants benefit from participation in your event/activity?

     vii.   How will this initiative be assessed or measured to determine success?

  c. [Trailblazer Award](#) (up to $15,000)

        i.   Provide a brief history of institutional support of your student organization (e.g. ways in which your institution has demonstrated support, length of time you have been receiving support, etc.).

       ii.   Provide a brief history of your student organization (e.g. history or member participation, signature programs hosted by your organization, membership size over time, etc.).

     iii.   Describe your initiative including: its purpose, how you get people to participate, and the actions they will take part in during the initiative.

     iv.   Provide a detailed budget describing how the gift will be used.

      v.   How does this initiative help to promote or sustain the ACM-W student chapter at your university/college?

     vi.   Has this initiative been attempted previously? If so, were there any successful outcomes?

     vii.   How many participants do you anticipate participating in this initiative?

    viii.   How will participants benefit from participation in your initiative?

     ix.   How will this initiative be assessed or measured to determine success?

6. Summary of your proposal- (40 words or less). See examples from past winners [here](#).
7. Letter of support in PDF format from your Advisor or Department Head will need to be uploaded in the application before you are able to submit it and must be done no later than **November 1, 2016**.

TIP: It is often helpful to be specific about the components of your event, such as benefits and assessment. For example, while every project is different, try to avoid vague assessment plans such as simply writing, "We will give surveys at the end of the semester."

WHEN WILL DECISIONS BE MADE?
We anticipate that the decisions will be made within two months after the submission deadline.

IMPORTANT DEADLINES:
Deadline for proposal submission: 11/1/2016 midnight Mountain Time
Deadline for letter of recommendation from advisor: 11/1/2016 midnight Mountain Time
Deadline for advisor to request they or their institution become a AA member: 11/8/2016
Awardees Notified: December 2016
Deadline for winners to submit payment information: 1/30/2017
Final Report Submission: 05/01/2017

WHO REVIEWS THE PROPOSALS AND WHAT ARE THE REVIEW CRITERIA?

Proposals will be reviewed by a committee and the following criteria will be taken into consideration:
1. A recommendation letter from an Advisor or Academic Department Head
2. The extent to which the WIC group plans to incorporate activities that are evidence-based for increasing the recruitment and retention of women in computing and IT (See [NCWIT Promising Practices](#).)
3. The extent to which the initiative will be assessed for impact

4. How the ACM-W student chapter will evaluate impact (e.g., measuring the impact of the group and its activities on participants' interest in computing skills, sustained or increased commitment to the field, etc.)
5. The demonstration of thoughtful and well-developed ideas
6. Inclusion of a detailed budget proposal

IF WE RECEIVE FUNDING, WHAT SHOULD WE INCLUDE IN OUR FINAL REPORT?

Funded groups are expected to submit a final report (via Survey Monkey and communication with the Project Manager) that includes the following information:
1. College/University name
2. Description of how funds were used to achieve your outcomes, as described in this proposal
3. Number of ACM-W student chapter members prior to receiving the award
4. Number of ACM-W student chapter members after receiving the award
5. Kinds of activities your WIC group has participated in since receiving the award
6. Number of attendees at smallest event held during the year
7. Number of attendees at the largest event held during the year
8. Identification of students who can join your WIC (undergraduate, graduate, women, men, trans, etc.)
9. How you measured the success of your activities (surveys, focus groups, increase in attendees, etc.)
10. A reporting of the results of your evaluation(s)
11. Advisors: NCWIT encourages you to share your ACM-W student chapter's goals and outcomes on NCWIT's ACT Tool.
12. Students: You are highly encouraged to join the Aspirations Community here (additional award opportunities will be communicated via this group)
13. Up to 4 photos of your group emailed to studentseedfund@ncwit.org (optional)

WHEN ARE FINAL REPORTS DUE?

Final reports are due by **May 1, 2017**. A link will be sent to the report following the announcement of Round 13 winners. Data from funded proposals and final reports may be published on our website.

STILL HAVE QUESTIONS?

Contact the NCWIT Seed Fund Manager Stephanie Weber at: stephanie.weber@ncwit.org or studentseedfund@ncwit.org.

Google.org brings together philanthropic initiatives across Google. Our Global Impact Awards support organizations using technology and innovative approaches to make the world a better place. Our engineers develop products to help people in times of need. Nonprofits receive support through free and discounted ads, apps and products. And employees at Google like to give back and we encourage it, whether through gift-matching, volunteer support, or providing opportunities to take time out of work to support nonprofits they love.

The National Center for Women & Information Technology (NCWIT) is a non-profit change leader network of more than 700 universities, companies, non-profits, and government organizations nationwide working to increase women's meaningful participation in computing. NCWIT equips change leaders with resources and platforms for taking action in recruiting, retaining, and advancing women from K-12 and higher education through industry and entrepreneurial careers. Find out more at www.ncwit.org.

ACM-W is the Association for Computing Machinery Council on Women in Computing. We support, celebrate, and advocate internationally for the full engagement of women in all aspects of the computing field, providing a wide range of programs and services to ACM members and working in the larger community to advance the contributions of technical women. We do this primarily through our Celebrations of Women in Computing, ACM-W Chapters, scholarships for women CS students to attend research conferences, and the Athena Lecturer Award.