“HIDDEN FIGURES” CHALLENGE CHECKLIST

“Hidden Figures” brings to light the stories of Katherine Johnson, Dorothy Vaughan, and Mary Jackson — three Black women mathematicians who charted the course that launched Astronaut John Glenn into orbit during the Space Race in the 1950s.

Use this one-page guide to challenge others to see “Hidden Figures” and to spread the word.

MAKE A SCENE AT THE BOX OFFICE

1. Find out where “Hidden Figures” is playing near you.
2. Bring your like-minded peers, family, and friends with you! Purchase multiple tickets in advance, or use group sales to book a screening for 20-25 people or more. (The process varies from theater to theater and by the amount of people in your group. Get started here: http://www.hiddenfigurestickets.com/groupBookings/)
3. Post a photo on Instagram of you and your crew at the theater using #NotHiddenAnymore or #HiddenFigures.

GET SOCIAL

• Tell us about a real-life Hidden Figure who has inspired you. Share your story using #NotHiddenAnymore.
• Use this sample messaging:
  » See the untold story of three Black women mathematicians who turned around the 1950s Space Race. // @HiddenFigures #NotHiddenAnymore
  » #DYK that @HiddenFigures is based on real-life Black #womenintech? Thx to Author @margotshetterly for that! #NotHiddenAnymore
  » Help @NCWIT to encourage young #womenintech & to ensure that their achievements won’t be hidden: ncwit.org/hiddenfigures. #NotHiddenAnymore

CREATE AWARENESS BEYOND THE SCREEN

• Tell us what was most memorable! Answer one or more questions about your movie-viewing experience, and NCWIT will blog the most inspirational responses: ncwit.org/HFsubmissions.
• Engage young women in computing. This NCWIT resource collection provides researched-based, practical tips for building confidence in students, creating more inclusive environments, discovering pathways to a career in technology, and more: ncwit.org/HFresources.
• Consider intersectionality in all that you do. Improve your outreach and reform efforts for ALL women by taking into account the multiple ways your specific audiences might identify. Our latest blog is full of practical considerations: ncwit.org/intersectionalityblog.

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