The NCWIT Entrepreneurial Alliance serves the needs of progressive startup and young companies, helping them build inclusive cultures, increase gender diversity, and develop research-based strategies for recruiting and advancing technical women in their organizations. This focus is especially important during the early years of a business, a time when a corporation establishes its DNA, forms its values, and takes root to grow. Additionally, young innovative companies can benefit from the increased technical contributions of women as collaborators and creators of new technologies.

WHY YOU SHOULD PARTICIPATE

• Accelerate innovation by building an inclusive culture that harnesses the collective intelligence of both women and men.
• Learn the latest practices about recruiting technical women into critical computing jobs.
• Plug into our national infrastructure and broaden recruiting reach by promoting job openings within the NCWIT community, including the NCWIT Aspirations in Computing Talent Initiative, a program reaching over 2,000 young women.
• Gain valuable visibility and create a reputation as a company committed to inclusion.
• Access hundreds of partnership opportunities (corporate, university, and K-12) across NCWIT’s network of Alliances.
• Build your community involvement by participating in NCWIT outreach opportunities and awareness efforts, such as Sit With Me.
RESULTS

- Nearly 75 companies from around the country are members of this newly-formed Alliance.
- Regional clusters (currently in New York City, Boston, the Bay Area, and Boulder) provide increased localized member outreach, communication, networking, and leadership potential.
- More than 70 inspiring podcast interviews with technical women founders have been produced as part of the NCWIT Entrepreneurial Heroes interview series, sponsored by EMC.
- Active social media campaigns promote startup and young companies as positive places for technical women to work and thrive.
- Entrepreneurial Alliance outreach efforts offer presentations and panel discussions, including NCWIT TechTalks for member engagement, education, and awareness at technical conferences, women in tech events, startup hubs, and gatherings of entrepreneurs and founders of emerging businesses.

Find out more about the Entrepreneurial Alliance at www.ncwit.org/ea.

ABOUT NCWIT

The National Center for Women & Information Technology is a non-profit community of more than 450 prominent corporations, academic institutions, government agencies, and non-profits working to increase women’s participation in technology and computing. NCWIT helps organizations recruit, retain, and advance women from K-12 and higher education through industry and entrepreneurial careers by providing community, evidence, and action.

“NCWIT offers a strong camaraderie of people with common interests and goals and who are open to sharing their experiences and expertise. The goal of NCWIT is so important and matters so much.”

~ NCWIT EA Member