ABOUT THE NCWIT SUMMIT

THE WORLD’S LARGEST ANNUAL CONVENING OF CHANGE LEADERS FOR DIVERSITY & INCLUSION IN COMPUTING

Each May, nearly 1,000 educators, entrepreneurs, corporate executives, and social scientists from across industries and disciplines (men and women) participate in the NCWIT Summit. NCWIT is the trusted source for research-based strategies that facilitate systemic reform in computing classes and technical organizations. NCWIT member representatives, notable field experts, and renowned guests present and learn about leading-edge practices, give and receive encouragement, and network and form partnerships.
WHY IS THE SUMMIT CRITICAL?

IT’S ABOUT FIXING SYSTEMS, NOT PEOPLE

NCWIT’s research-based approach is about improving the environment for everyone. The Summit equips change leaders to address organizational culture and make systemic change.

Teaching women to be more “confident” and “confrontational” will never change the status quo. This kind of professional development can help a few individuals advance, but it will never bring about systemic sustainable change.

Historically, the default for organizational efforts has been to employ this “fix the person” approach and ignore the fact that women (and all underrepresented groups) often implement strategies that make them seem “less confident,” not “direct enough,” etc. as a way to survive in an existing system. If organizations do not change the environment that makes these behaviors necessary, real change will not occur.

THIS IS WHERE CONVERSATIONS LEAD TO CHANGE

The NCWIT Summit is not a convening of technical women or a recruiting space. It is a gathering of, about, and for change leaders.

The unique focus of the Summit is not only about teaching leaders what to do, but about why and how. NCWIT helps leaders to become curious, adopt a research-based lens, build a common vocabulary, and find support for sustained efforts.

AND IT’S WHERE WE CELEBRATE SUCCESS

NCWIT celebrates the success of our members and honors diverse technical talent and great ideas. Each year at the Summit, we celebrate outstanding female technologists and the educators who support them:

NCWIT Collegiate Award, honoring the outstanding computing accomplishments of college women studying computing.

The NCWIT Extension Services Transformation Awards, for excellence in recruiting and retaining women in computing post-secondary education.

The NCWIT Pioneer in Tech Award, recognizing a technical woman whose lifetime contributions have significantly impacted the landscape of technological innovation.
NCWIT SUMMIT STATS

98% of 2019 attendees are somewhat or highly likely to attend again

#NCWITSUMMIT trended in the top spot on Twitter

86% of 2019 attendees found the Summit to be very or extremely valuable

“I always learn from both presenters and other attendees. You challenge me to think differently and act differently. It’s also a very engaging conference—we don’t just sit back and listen—we work.”

-NCWIT SUMMIT ATTENDEE
PAST NCWIT SPEAKERS

BARACK OBAMA
44th President of the United States

ANDREA JUNG
President and CEO, Grameen America

MAYIM BIALIK, PHD
Actress and Activist

Confirmed speakers for 2020 include: Ruha Benjamin, Temple Grandin, and Tommy Orange

Previous speakers include: Ben Jealous, Carol Dweck, Craig Barrett, Lise Eliot, Ed Lazowska, Freada Kapor-Klein, Hadi Partovi, Maggie Neal, Melissa Harris-Perry, Chelsea Clinton, Katherine Phillips, Robin DiAngelo, Lynn Conway, Russlynn Ali, and Donna Brazile.

THADDEUS ARROYO
CEO, AT&T Business and NCWIT Board Member

MARGOT LEE SHETTERLY
Author of Hidden Figures

KAMAU BELL
Socio-Political Comedian & Dad
SPONSORSHIP LEVELS FOR THE NCWIT SUMMIT

$100K

• Participation on Summit main plenary stage
• Named sponsor of the Community Reception
• Prominent attribution on the website, mobile app, Summit materials, and reception
• Social media highlight
• 7 Summit registrations
• NCWIT membership for one year

$75K

• Named sponsor of a meal
• Prominent attribution on website, mobile app, Summit materials, and reception
• Social media highlight
• 6 Summit registrations
• NCWIT membership for one year

$50K

• Logo display on website, mobile app, Summit materials, and reception
• Social media highlight
• 5 Summit registrations
• NCWIT membership for one year
CONTACT US
ABOUT NCWIT SUMMIT SPONSORSHIP

For more sponsorship or general information about the NCWIT Summit, please be in touch!

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