

NCWIT Summit on Women and IT

where conversations lead to change



MAY 14 - 16, 2019 :: GAYLORD OPRYLAND RESORT & CONVENTION CENTER :: NASHVILLE, TENNESSEE

THE WORLD'S LARGEST ANNUAL CONVENING OF CHANGE LEADERS FOR DIVERSITY & INCLUSION IN COMPUTING

Each May, nearly 1,000 educators, entrepreneurs, corporate executives, and social scientists from across industries and disciplines (men and women) participate in this one-of-a-kind, not-for-profit, by-invitation-only event. NCWIT is the trusted source for research-based strategies that facilitate systemic reform in computing classes and technical organizations. At the Summit, NCWIT member representatives, notable field experts, and renowned guests present and learn about leading-edge practices, network and form partnerships, and give and receive encouragement.

Past speakers include Andrea Jung, Barack Obama, Ben Jealous, Carol Dweck, Craig Barrett, Lise Eliot, Ed Lazowska, Freeda Kapor-Klein, Hadi Partovi, Maggie Neal, Melissa Harris-Perry, Chelsea Clinton, Mayim Bialik, Kamau Bell, Russlynn Ali, Donna Brazile, and Margot Lee Shetterly.



PAST KEYNOTE SPEAKERS



BARACK OBAMA
44th President of the United States



KAMAU BELL
Socio-Political Comedian & Dad



MAYIM BIALIK, PHD
Actress and Activist

81%
...of 2018 attendees found Summit to be very or extremely valuable.

#1
#NCWITSummit trended on Twitter! There were >4,000 live stream views and the Summit App was used >7,600 times.

95%
...of 2018 attendees are somewhat or highly likely to attend again.

WHY IS THE SUMMIT CRITICAL?

It's about fixing systems, not people.

NCWIT's research-based approach is about improving the environment for everyone. The Summit equips change leaders to address organizational culture.

Teaching women to be more “confident” and “confrontational” will never change the status quo. This kind of professional development can help a few individual women (as well as men) advance, but it will never bring about systemic sustainable change.

Historically, the default for organizational efforts has been to employ this “fix the person” approach and ignore the fact that women (and all underrepresented groups) often implement strategies that make them seem “less confident,” not “direct enough,” etc. as a way to survive in an existing system. If organizations do not change the environment that makes these behaviors necessary, real change will not occur.

This is where conversations lead to change.

The NCWIT Summit is not a convening of technical women or a recruiting space. It is a gathering of, about, and for change leaders. At the Summit, people of all genders and backgrounds develop their change leadership knowledge and skills.

The unique focus of the Summit is not only about teaching leaders what to do, but about why and how. NCWIT helps leaders to become curious, adopt a research-based lens, build a common vocabulary, and find support for sustained efforts.

And it's where we celebrate success.

NCWIT has established several awards to celebrate the success of our members and to honor diverse technical talent and great ideas. Each year at the Summit, we celebrate outstanding female technologists and the educators who support them:

- [NCWIT Collegiate Award](#), to honor the outstanding computing accomplishments of undergraduate and graduate women studying computing.
- [The NCWIT Extension Services Transformation Awards](#), for excellence in recruiting and retaining women in computing post secondary education.
- [The NCWIT Pioneer in Tech Award](#), to recognize a technical woman whose lifetime contributions have significantly impacted the landscape of technological innovation.



In addition to event and logistical costs, NCWIT Summit Sponsors help to cover the travel costs for hundreds of non-profit leaders and educators to attend without a registration fee.

Hence sponsorship allows NCWIT to reach and develop stakeholders who are critical to national change efforts in the K-12 and post-secondary computing educational spaces.

“I always learn from both presenters and other attendees. You challenge me to think differently and act differently. It's also a very engaging conference - we don't just sit back and listen - we work.” - Attendee

2019 NCWIT Summit Sponsorship Levels & Benefits

\$50k	<ul style="list-style-type: none">> Logo display – Website, Mobile App, Summit materials, reception, and live stream> Social Media highlight> Workforce Alliance Membership for one year> 5 Summit registrations for Sponsor
\$75k	<ul style="list-style-type: none">> All Benefits of Lower Level> Named Sponsorship of one meal> Prominent Attribution– Mobile app + printed program> +2 additional Summit registrations
\$100k	<ul style="list-style-type: none">> All Benefits of Lower Levels> Participation on the Summit plenary stage> Named sponsor of the Community Reception> +2 additional Summit registrations

To sponsor the NCWIT Summit, please contact:
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