IT’S APPLICATION TIME!

Use this sharing package to help us spread the word about the 2015 NCWIT Award for Aspirations in Computing and the 2015 NCWIT Aspirations in Computing Educator Award.

Enclosed, you’ll find detailed information, sample messaging for social media and publications, as well as an 11”x 17” poster. We thank you for your support!
The NCWIT Award for Aspirations in Computing honors young women who are active and interested in computing and technology, and encourages them to pursue their passions. This multi-tiered competition includes recognition at the national level (sponsored by Bank of America) and at the local level (sponsored by Microsoft), serving 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands.

CRITERIA AND ELIGIBILITY
Any U.S. high school woman with computing aspirations is eligible and encouraged to apply: NCWIT recognizes aspirations as well as accomplishments. Aspirations Award recipients are chosen for their outstanding aptitude and interest in computing, proven leadership ability, academic performance, and plans for post-secondary education. For more detailed information, please visit www.aspirations.org/faqs.

PRIZES
Each award recipient receives recognition at an award event, scholarship and internship opportunities, access to a peer network of technical young women in the NCWIT Aspirations in Computing Community (sponsored by Bloomberg), and various other prizes — computing resources, gadgets, sponsor swag, engraved awards and certificates, and more. Additionally, National Award recipients receive:

- $500 in cash
- a laptop computer
- a trip to attend the Bank of America Technology Showcase and Awards Ceremony in Charlotte, North Carolina on March 7, 2015
- an engraved award for both the student and her school
- networking opportunities with Bank of America employees

Students can apply online at http://bit.ly/AiCHSAward no later than 11:59 p.m. EST on November 2, 2014.
The NCWIT Aspirations in Computing Educator Award (sponsored by AT&T) recognizes teachers, counselors, administrators, mentors, and other educators who make a special effort to support girls’ interest in technology.

**CRITERIA AND ELIGIBILITY**
To be considered for the award, educators are asked to complete a short, online application and endorse at least one student for the NCWIT Award for Aspirations in Computing. For more detailed information, please visit www.aspirations.org/faqs.

**PRIZES**
Each Educator Award winner receives:

- recognition at a local Aspirations Award event and increased visibility in his or her school district and community
- $1,000 for participation in up to two computing-related professional development activities
- an engraved award for both the recipient and his or her school

SAMPLE SOCIAL MEDIA POSTS FOR THE NCWIT AWARD FOR ASPIRATIONS IN COMPUTING

TWITTER

Feel free to modify the following tweets for your own use. Make sure to include these handles and hashtag whenever possible: @NCWIT, @NCWITAIC, and #NCWITAiC15.

• Mentors, teachers, and friends: Encourage HS women w/ interest in computing to apply for the @NCWITAIC Award http://bit.ly/AiCHSAward

• Applications for the @NCWIT Award for Aspirations in Computing close Nov. 2nd. // Apply today! // http://bit.ly/AiCHSAward // #NCWITAiC15

• Help ID the next #womenintech. // Register to review applications for the @NCWITAIC Award. // http://bit.ly/AiCHSAward // #NCWITAiC15

• HS women with all levels of computing experience should apply for the @NCWITAIC Award. // http://bit.ly/AiCHSAward // #NCWITAiC15

FACEBOOK

Feel free to modify the following posts for your own use. Make sure to include @Award for Aspirations in Computing and #NCWITAiC15.

• Technical young women! Apply now for the NCWIT Award for Aspirations in Computing. Get recognized for all you do (or want to do) in technology. Visit http://bit.ly/AiCHSAward for details. // #NCWITAiC15

• NCWIT is seeking high school women with an aptitude in computing and tech. Applications are open through Nov. 2nd for the NCWIT Award for Aspirations in Computing. Get more information, and apply now. // http://bit.ly/AiCHSAward // #NCWITAiC15

• The NCWIT Award for Aspirations in Computing recognizes high school women for their achievements and aspirations in computing. // Share this status with someone you think should apply! // http://bit.ly/AiCHSAward // #NCWITAiC15

A SAMPLE PUBLICATION BLURB FOR THE NCWIT AWARD FOR ASPIRATIONS IN COMPUTING

Calling all creative coders, hackers, designers, and technical young women! Applications for the National Center for Women and Information Technology (NCWIT) Award for Aspirations in Computing are now open to any U.S. high school woman with computing aspirations. This multi-tiered award honors young women who are active and interested in computing and technology, and encourages them to pursue their passions.

Each Aspirations Award recipient receives recognition at an award event, scholarship and internship opportunities, access to a peer community of technical young women, and various other prizes — computing resources, gadgets, sponsor swag, engraved awards and certificates, and more. Additionally, National Award recipients receive $500, a laptop, and a trip to attend the Bank of America Technology Showcase and Awards Ceremony on March 7, 2015.

Students can apply online from September 15 through November 2, 2014 at 11:59 p.m. EST: http://bit.ly/AiCHSAward. Students at all levels are encouraged to apply: NCWIT recognizes aspirations as well as accomplishments!

The NCWIT Award for Aspirations in Computing is sponsored by Bank of America at the national level and Microsoft at the local level. Additionally, the Aspirations program is supported nationally by AT&T, Bloomberg, Google, Hewlett-Packard, Intel, Motorola Solutions Foundation, Northrop Grumman, and the Symantec Corporation. Find out more at www.aspirations.org.
SAMPLE SOCIAL MEDIA POSTS FOR THE NCWIT ASPIRATIONS IN COMPUTING EDUCATOR AWARD

TWITTER

Feel free to modify the following tweets for your own use. Make sure to include these handles and hashtag whenever possible: @NCWIT, @NCWITAIC, and #NCWITAiC15.

• Teachers and other educators supporting girls’ interest in technology - Apply for the @NCWITAIC Educator Award: http://bit.ly/AiCEdAward

• Educators, now it’s your turn to get extra credit! Have your students endorse you for the @NCWITAIC Educator Award: http://bit.ly/AiCEdAward

• The deadline to apply for the Aspirations in Computing Educator Award is Nov. 2nd. // http://bit.ly/AiCEdAward // #NCWITAiC15

• Counselors supporting girls’ interest in technology are eligible for the @NCWITAIC Educator Award. // http://bit.ly/AiCEdAward #NCWITAiC15

FACEBOOK

Feel free to modify the following post for your own use. Make sure to include @Award for Aspirations in Computing and #NCWITAiC15.

The NCWIT Aspirations in Computing Educator Award recognizes teachers, counselors, and other educators who make a special effort to support girls’ interest in technology. // Recipients receive $1,000 for participation in a computing-related professional development activity and an engraved award for both the winner and his/her school. // Apply online at http://bit.ly/AiCEdAward by 11/2/14. // #NCWITAiC15

A SAMPLE PUBLICATION BLURB FOR THE NCWIT AWARD FOR ASPIRATIONS IN COMPUTING

Calling all teachers, counselors, administrators, mentors, and other educators who make a special effort to support girls’ interest in technology! Applications for the National Center for Women and Information Technology (NCWIT) Aspirations in Computing Educator Award are now open. To be considered for the award, educators are asked to complete a short, online application and endorse at least one student for the NCWIT Award for Aspirations in Computing.

Each Educator Award winner receives recognition at a local Aspirations Award event and increased visibility in his or her school, district and community, $1,000 for participation in up to two computing-related professional development activities, and an engraved award for both the recipient and his or her school.

Educators can apply online at http://bit.ly/AiCEdAward no later than 11:59 p.m. EST on November 2, 2014.

The NCWIT Aspirations in Computing Educator Award is sponsored by AT&T. Additionally, the Aspirations program is supported nationally by Microsoft, Bank of America, Bloomberg, Google, Hewlett-Packard, Intel, Motorola Solutions Foundation, Northrop Grumman, and the Symantec Corporation. Find out more at www.aspirations.org.
WIN $500, a laptop, and a trip to the award showcase!

Calling All creative coders, hackers, designers, & technical young women!

Apply for the NCWIT Award for Aspirations in Computing
September 15 – November 2, 2014

www.aspirations.org

NATIONAL CENTER FOR WOMEN & INFORMATION TECHNOLOGY (NCWIT)
aspirations@ncwit.org | @NCWITAITC | facebook.com/aspirationsaward | 303.735.6671

Aspirations in Computing is supported nationally by Microsoft, Bank of America, Bloomberg, AT&T, Motorola Solutions Foundation, Google, Intel, Northrop Grumman, Hewlett-Packard, and Symantec.