

# Girls Incorporated®



Inspiring all girls  
to be strong,  
smart, and bold<sup>SM</sup>

- Over 1,600 program sites in over 300 cities in the United States and Canada
- Serve girls ages 6-18; 44% are between the ages of 12-18.
- 70% are girls of color
- 65% of girls served live in households with an annual income of less than \$25,000.
- 48% of girls served live with one parent

# Girls Inc. Operation SMART<sup>®</sup> Goals



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- Give girls opportunities to participate in hands on, minds on STEM activities.
- Stimulate girls' ability to think as STEM professionals do
- Capture girls' attention and expand their confidence
- Inspire girls to choose STEM courses

# Girls Inc. Operation SMART<sup>®</sup> Goals



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- Strengthen girls' understanding of STEM principles
- Encourage girls to pursue STEM careers in which women, especially women of color, are underrepresented.
- Build girls' capacity for citizenship
- Engage parents and other caregivers in the STEM education process.

# Girls Inc. Operation SMART<sup>®</sup>



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- More than 750,000 girls have participated in Girls Inc. Operation SMART<sup>®</sup>
- In 2008, nearly 33,000 girls at 73 Girls Inc. site participated in Operation SMART<sup>®</sup>

# Build IT



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- Developed by SRI International and Girls Inc. of Alameda County.
- Designed for middle school girls.
- The goals of the Build IT curriculum:
  - Explore IT and IT careers
  - Use technology to strengthen and build girls' technology fluency
  - Take high school algebra and geometry courses in preparation for postsecondary STEM studies and IT careers.

# Scaling Build IT



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- Piloting Build IT curriculum at 7 sites operated by 5 organizations in the United States and Canada
- Piloting during the Fall 2007 – Summer 2009
- Creating a Program Adaptation Toolkit